



## Oktoberfest Logo Design Contest Details

Oktoberfest design must feature the following:

- 6 inch diameter circle design
- “Oktoberfest Chippewa Falls, Wisconsin” banner in any color (featured above)
- “21<sup>st</sup> Annual”
- Festival Dates: “September 20-21, 2024”
- 1 or more maple or oak leaf
- Bavarian checkered print

Important Details:

- Remember when designing your logo that it may be used in different advertising formats (newsprint, screen print, embroidery, and television) and in both color and black & white.
- All entries will become the property of Oktoberfest. Please note you may resubmit a past design entry if it was not chosen as a previous winning design.
- Oktoberfest reserves the right to make any adaptations in color(s) or design change(s) for printing purposes.
- The decision of the Event Management Committee will be final.
- The winner will receive a \$150 cash prize and an Oktoberfest weekend experience for two.

Please submit your design as a .pdf, .jpeg, or .png to [ofest@chippewachamber.org](mailto:ofest@chippewachamber.org) by Wednesday, January 31, 2024. Please include your name, mailing address, email and phone number with your entry.

Contact Missy Prissel at 715-723-0331 or [ofest@chippewachamber.org](mailto:ofest@chippewachamber.org) with any questions.