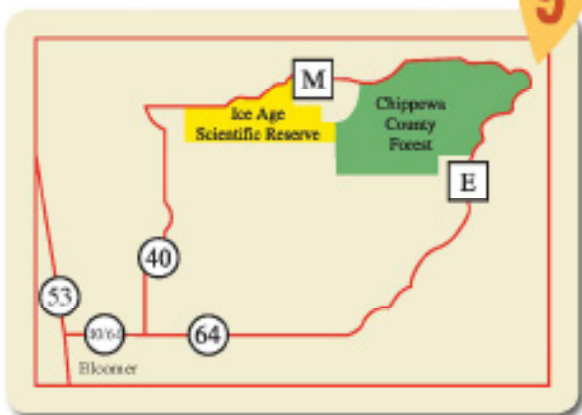


ICE AGE TOUR



Wildlife, trails, and an array of small lakes make up the Ice Age Tour. Take in the fresh air as you travel through the County Forest and the Ice Age National Scientific Reserve. If you would like to stretch your legs, there are a number of different lakes to stop and see, including Cornell Lake and Shattuck Lake.

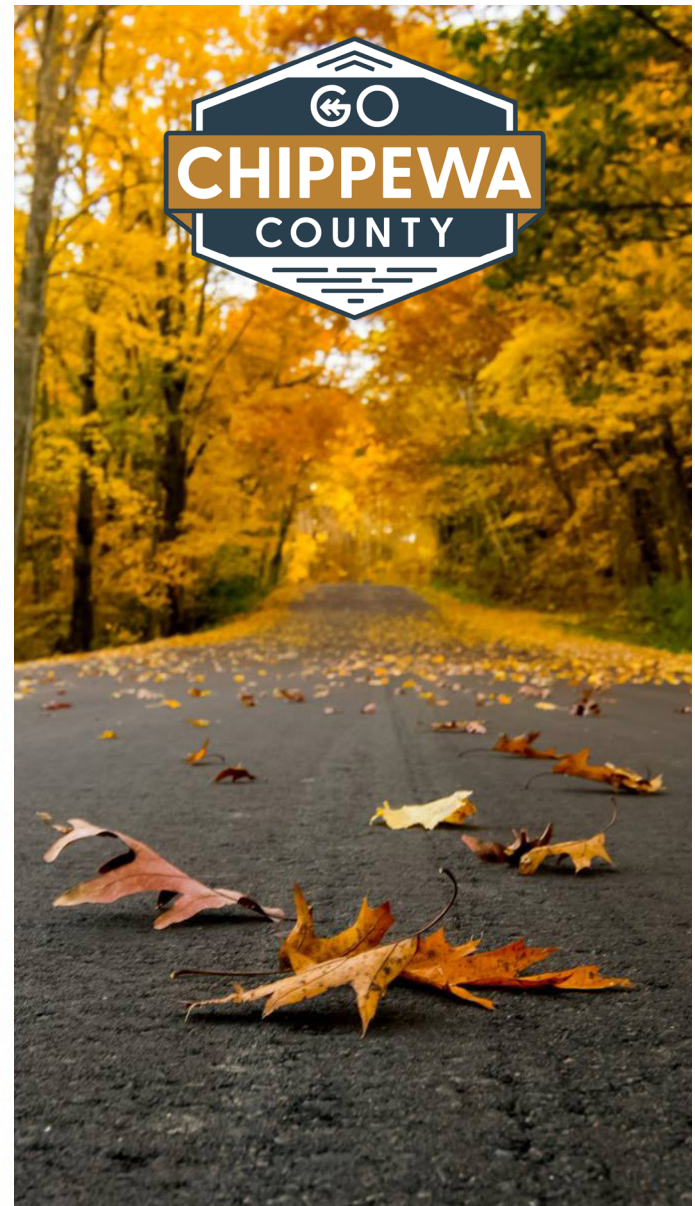
Approximately 31 miles.

OTTER LAKE TOUR



The Otter Lake Tour is for the naturalist at heart. While traveling along winding roads and over rolling hills, you may pass by an old farm, bridge, or waterway. Stanley is located along this route and has an array of things to see and do. It is home to the Ace Ethanol plant, and Chapman Park, home of the Steamer Rodeo. Eat at an area restaurant, browse through local shops, stop at Otter Lake (a few miles outside of Stanley), or swing through the quaint city of Boyd.

Approximately 38 miles.



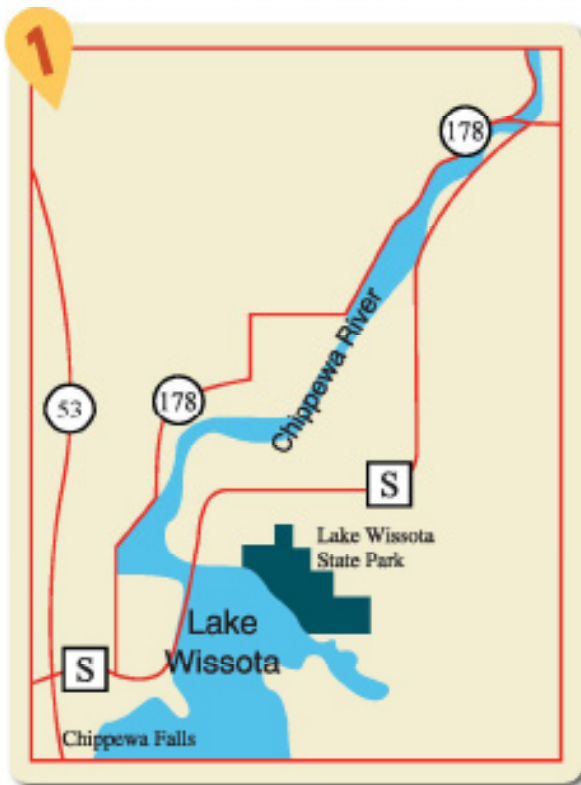
SCENIC FALL DRIVING ROUTES

CHIPPEWA COUNTY, WISCONSIN

Safe travels and enjoy the open road!

1 N. Bridge Street | Chippewa Falls
715-723-0331 | gochippewacounty.com

CHIPPEWA RIVER TOUR



As you travel on the Chippewa River Tour, there are a number of different things to see and do. Pass through downtown Chippewa Falls offering many historic landmarks, an array of attractions, as well as many culinary delights. These include: Leinenkugel's Brewery, Mason Shoe Outlet Store, Irvine Park & Zoo, the Heyde Center, the Cook-Rutledge Mansion, and Olson's Ice Cream, just to name a few. As you continue your drive, enjoy the exquisite views of the Chippewa River and Lake Wissota. Pass by Xcel Energy's Jim Falls Hydropower Plant where Old Abe, the war eagle, still stands guard.

Approximately 16 miles.

For more information on businesses, attractions, and events visit gochippewacounty.com



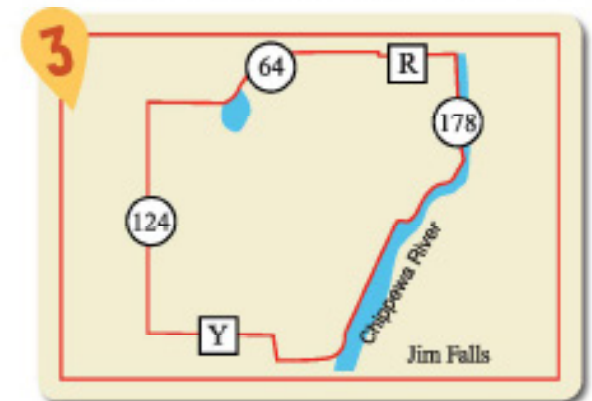
ORCHARDS TOUR



You will be amazed at the natural beauty that the Orchards Tour has to offer. While traveling through the countryside, take in breathtaking views of several apple orchards and stop to enjoy a taste of locally made wine at Autumn Harvest Winery. Enjoy the orchards all year long whether viewing the apple blossoms in the Spring or enjoying a tasty treat in the Fall.

Approximately 14 miles.

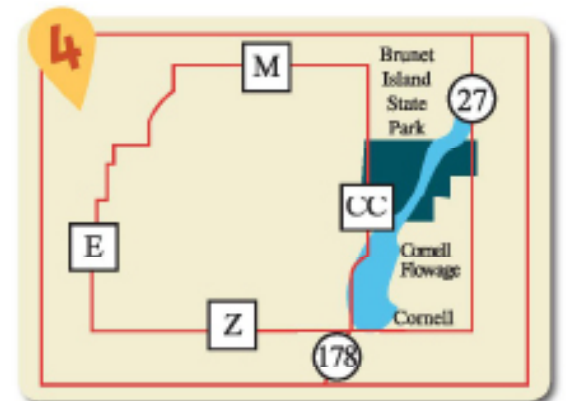
COUNTRYSIDE TOUR



The Countryside Tour takes you through many rolling hills blanketed with color. This rural route includes a pass through the village of Eagle Point. Enjoy a rest and take in the natural beauty at Cornell Lake.

Approximately 24 miles.

BRUNET ISLAND TOUR



The Brunet Island Tour takes you past the most awe inspiring views including the Chippewa County Forest, Brunet Island State Park and the only remaining pulpwood stacker. A section of the trail is part of the Rustic Roads program as designated by the Rustic Roads Board.

Approximately 18 miles.